PARTNER ADVERTORIAL

Place your message on
www.boersen-zeitung.de

Börsen-Zeitung

PARTNER ADVERTORIAL

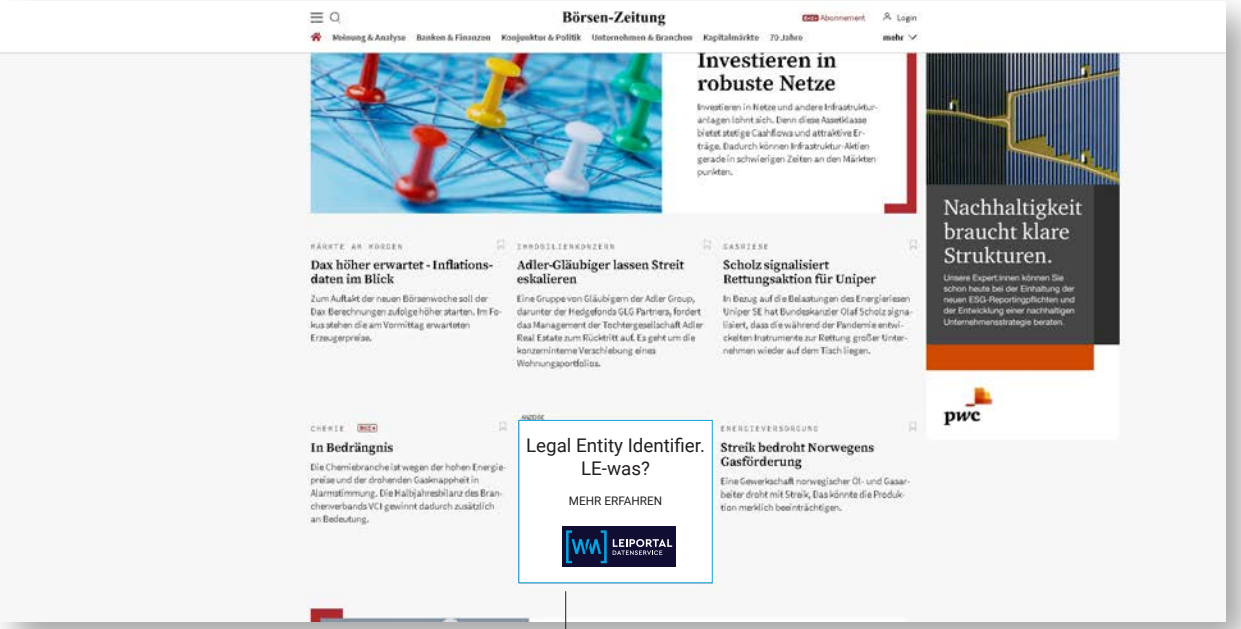
Your message

Would you like to draw the attention of the financial community to your message? Börsen-Zeitung offers the opportunity to place partner advertorials on its homepage on freely selectable financial market topics. The duration of the partner advertorial is 3 months. Traffic is generated via teasers on the website, in the newsletters and via social media.

OUR SERVICES

- Provision of the partner advertorial for the users of boersen-zeitung.de in front of the paywall
- You will also receive a text box to introduce your company (info box including logo).
- Traffic feed to the partner advertorial

PARTNER ADVERTORIAL



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Advertorials on boersen-zeitung.de are marked as partner advertorial[1]. The headline "The partner company is responsible for the following content."[2] is mandatory.

The logo[3] of the customer is placed at the top centre of the text box (info box) at the top. Below the logo, the headline "About ..." is supplemented with the company name, in our example "About the WM LEIPORTAL[4]." Via the button "More info" at the end of the text, you can access the company's website[5]. A text box[6] on our homepage will be linked to the partner advertorial.

You provide the content of the partner advertorial and the introduction box in the form of a manuscript together with your logo and the advertising material.

PARTNER ADVERTORIAL

Book your partner advertorial!

We will gladly send you a non-binding offer.

Price

Price/3 months
€14,900.00

All prices are subject to VAT.

Dates

Delivery date for manuscripts and advertising material:
2 weeks prior publication

Contact

Advertising department
Telephone: +49 (0)69 2732-115
Email: anzeigen@boersen-zeitung.de

Technical specifications

1. Advertisements

Teaser format boersen-zeitung.de
Medium Rectangle (300 x 250px)/
Large Leaderboard (970 x 90px)

Teaser format mobile
Mobile Medium Rectangle (300 x 250px)

Teaser format newsletter
Banner 538 x 185px

2. File formats

Image file banner: GIF, JPEG, PNG
Maximum file size: 500 KB

Image file logo: JPG
Maximum image width: 100px

3. Text lengths

Partner advertorial
Maximum 7,500 characters excluding spaces

Info box
Maximum 622 characters excluding spaces