



# NEWSLETTER

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**Börsen-Zeitung**



# NEWSLETTER

Our newsletters are an additional service for our readers and for users who have a well-founded interest in qualified financial market information and would like to receive it directly in their mailbox. They help recipients to quickly categorise what is happening on the financial and capital markets. BZ Update is sent out every trading day from Monday to Saturday. Our curated newsletter Börsen-Zeitung CLOSING BELL is sent out in the evening. Our Börsen-Zeitung ESG

## BZ Update

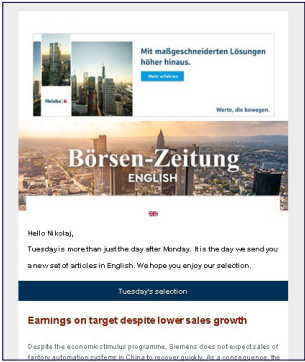
Our BZ Update newsletter is sent out sixteen times a week; in the morning, at midday and in the afternoon. Take advantage of our attractive header and centre placement for your advertising message!

Ex.  
header placement



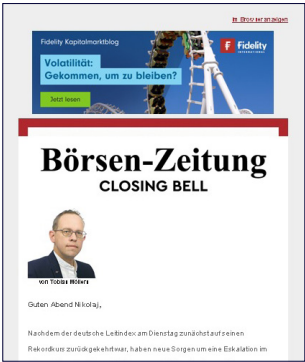
## Börsen-Zeitung ENGLISH

Our Börsen-Zeitung ENGLISH newsletter is published five times a week and offers expatriates in the German financial community as well as international readers interested in the German financial market access to our content in English.



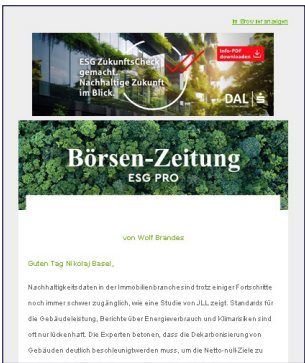
## Börsen-Zeitung CLOSING BELL

In this newsletter, our editorial team provides you with the most important topics, the most exciting reading recommendations and an outlook for the coming day.



## Börsen-Zeitung ESG PRO

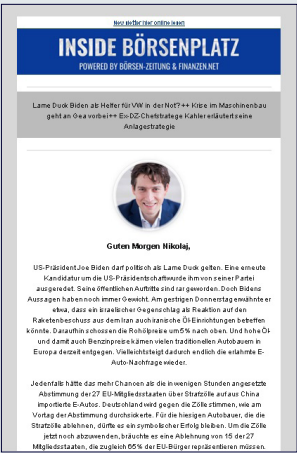
The Börsen-Zeitung ESG PRO newsletter provides you with all the highlights on ESG topics, as well as relevant event information.



PRO newsletter is published fortnightly, always on Thursdays in parallel with the latest podcast episode of 'Nachhaltiges Investieren'. Inside Börsenplatz is published in cooperation with finanzen.net with two issues a week on Monday and Friday. Our newsletter 'Beyond Billions - Der Private Markets Newsletter' has been published once a week on Fridays since January 2025.

## Inside Börsenplatz

The Inside Börsenplatz newsletter has been published in cooperation with Börsen-Zeitung and finanzen.net since 2022 and offers relevant news and insights for tomorrow's financial decision-makers.



Ex.  
Inside Börsenplatz



Ex.  
Inside Börsenplatz, STANDALONE

## Beyond Billions - Der Private Markets Newsletter

Our Private Markets Newsletter is published weekly alongside the podcast and contains an exclusive Private Markets story, links to the podcast and summarises and categorises relevant news from the private market community. In addition to journalistic content, the newsletter also provides readers with the latest research and personal details.

# SPECIFICATIONS

Specifications	
Header (Banner)	538 x 185px
Middle (Banner or text)	Up to 150 characters or 20 words*

\* In Arial font with font size 24 dots (reference value).

# NEWSLETTER: PRICES

## BZ Update

Publication frequency	16 mailings/Week
Publication dates	Monday to Saturday
Booking frequency	16 mailings/Week
<b>Placement/Price</b>	
Header placement	€3,000.00
Middle placement	€2,400.00

## Börsen-Zeitung English

Publication frequency	5 mailings/Week
Publication dates	Monday to Friday
Booking frequency	10 mailings/2 weeks
<b>Placement/Price</b>	
Header placement	€1,500.00
Middle placement	€1,200.00

## ESG Pro

Publication frequency	Every 14 days
Publication dates	Thursday
Booking frequency	6 mailings/Quarter
<b>Placement/Price</b>	
Header placement	€1,750.00
Middle placement	€1,300.00

All prices are subject to VAT.

## Closing Bell

Publication frequency	5 mailings/Week
Publication dates	Monday to Friday
Booking frequency	5 mailings/Week
<b>Placement/Price</b>	
Header placement	€1,500.00
Middle placement	€1,200.00

## Inside Börsenplatz (in cooperation with finanzen.net)

Publication frequency	2 mailings/Week
Publication dates	Monday to Friday
Booking frequency	4 or 8 issues
<b>Placement/Price</b>	
4 mailings	€8,500.00*
8 mailings	€15,500.00*
<b>Standalone</b>	
	€4,000.00 (per mailing)*

\* Net-net-price

## Beyond Billions - Der Private Markets Newsletter

Publication frequency	1 mailing/Week
Publication dates	Friday
Booking frequency	12 mailings/Quarter
<b>Placement/Price</b>	
Header placement	€4,000.00
Middle placement	€3,200.00
<b>Sponsoring (all year round) with logo in the newsletter and in the topic area on the website</b>	
	€8,000.00

Place your advert in our newsletters!

We will be happy to send you a non-binding offer.

## Contact

Advertising department

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